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NEWS RELEASE

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## **Coles installs 10,000th NCR self-checkout in South Pacific**

### **NCR technology changes the way Australians shop within a decade**

**MELBOURNE, Australia** – NCR announced today that Coles has installed the 10,000th NCR self-checkout in Australia and New Zealand, less than ten years after the region's first NCR self-checkout went live in 2003.

Coles first piloted the NCR technology as recently as 2009 and since then has deployed it rapidly to give their customers more choice and a faster shopping experience. There are now more than 4000 units in over 500 Coles stores across Australia.

Andrew Myers, Coles' General Manager of Central Operations, said, "We are very much guided by what our customers want when it comes to taking advantage of new technologies. In that regard, NCR's self-checkout helps us deliver great value and the best possible shopping experience.

"I think it's the convenience factor of self-checkout that most appeals to our customers. Lots of people do multiple shops a week, and self-checkout speeds up this process. People are willing to visit our stores for only a few items in the knowledge that they will not have to queue for ages. Reducing queues is particularly important in the busy Christmas season."

Coles has 40% of all the self-checkouts deployed in Australia and New Zealand, and is now leading the way in self-checkout technology innovation. It is the world's first retailer to deploy NCR's latest self-checkout solution, the 'Guppy'. Complete with scanner and weighing scale, the Guppy accepts cards only, not cash. The unit is notably smaller, bringing the self-checkout option to even the smallest Coles stores.

Coles is also the first retailer in Asia Pacific trialling NCR's 'hybrid' self-checkout, a belted unit that can quickly switch between assisted-service and self-service. This solution extends the reach of self-checkout to bigger basket sizes therefore providing further customer choice.

Australians are perhaps the world's most enthusiastic users of self-checkout, with retailers regularly reporting that 40% or more of a store's total transactions are processed through self-service.

Ross Checkley, managing director NCR South Pacific, said, "In less than a decade, in parallel with the rise of the Internet and the smartphone, NCR SelfServ Checkout has helped to change the way Australians and New Zealanders shop.

"The deployment of the 10,000th self-checkout in less than ten years and NCR's market strength is a result of NCR's industry-leading technology, the strong partnerships with our retail customers and our deep understanding of the consumer."

**About NCR Corporation**

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, hospitality, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR ([www.ncr.com](http://www.ncr.com)) is headquartered in Duluth, Georgia.

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